

## At-a-Glance Comparison of Thoreau Farm / Thoreau Society

Topic	Thoreau Farm	Thoreau Society
<b>History</b>	Founded in 1999 to preserve Thoreau's birth house Opened in 2010 to the public	Founded in 1941 by a community of enthusiasts and scholars Housed at Thoreau Lyceum (1970s-90s) Housed at Walden Woods (1990s) Housed at Thoreau Farm (2010-)
<b>Mission</b>	<i>The Thoreau Farm Trust is committed to preserving Thoreau's birth house and promoting Thoreau's extraordinary insights into life, nature, and social responsibility. It offers educational programs and presents his birthplace and its surrounding landscape as a source of inspiration for living deliberately, practicing simplicity, and exploring new ideas for positive change.</i>	<i>The Thoreau Society exists to stimulate interest in and foster education about Thoreau's life, work, legacy, and his place in his world and ours, challenging us all to live a deliberate, considered life. The Thoreau Society keeps Thoreau's writing and ideas alive around the globe and across generations.</i>
<b>Key activities</b>	House preservation House tours <i>What Would Henry Do?</i> Book series Sauntering Society Writer's Retreat at Thoreau Farm The Write Connection writing workshops and author events	Annual Gathering Publications ( <i>Thoreau Society Bulletin</i> and <i>Concord Saunterer</i> ) Shop at Walden Pond Thoreau Prize Archival Collections (at WWP Library) Fellowships (two per year)
<b>Personnel</b>	Executive Director (part time) Docents (four, part time) Board (seven)	Executive director (part time) Membership coordinator (part time) Shop manager Shop associates (three, part time) Board (fifteen)
<b>Community</b>	Active Donors: 234 Facebook Page: 3900 Instagram Followers: 1175 Mailchimp Subscribers: 1718	Active Donors: 888 Current Members: 773 Library Subscribers: 59 Facebook Page: 5600 Facebook Group: 16,300 Mailchimp Subscribers: 4319
<b>Budget Snapshots</b>	<i>FY2025 (July 2024-June 2025)</i> Income: \$92,000 - Fundraising: \$26,000 - Earned Income: \$66,000 Expenses: \$88,000 - Facility expenses: \$25,000 - Admin expenses: \$52,000 - Other expenses: \$11,000	<i>FY2026 (April 2025-March 2026)</i> Income: \$160,000 - Shop: \$45,000 - Annual Gathering: \$24,000 - Fundraising: \$55,000 - Membership: \$36,000 Expenses: \$150,000 - Publications: \$35,000 - Admin expenses: \$115,000
<b>Assets</b>	House Investments: approx. \$145,000 (excluding the restricted funds that support the Write Connection and Thoreau Farm Trail)	Collections Investments: approx. \$55,000 (excluding the restricted funds that support the Thoreau Prize, TCCA Fellowship, and Harding Fellowship)